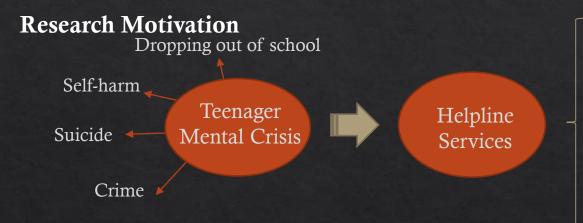
Language Use in Teenage Crisis Intervention and the Immediate Outcome A Machine Automated Analysis of Large Scale Text Data



- Difficult to monitor quality of service
- Experience-based practice
- No unified theoretical framework
- Difficulty in data collection
- Difficulty in analyzing unstructured text data: rely on human judgment

Evaluate the process of intervention through language use

Research Questions

- In the case of helpline intervention for teenagers, are certain language use patterns correlated with the immediate outcome of the treatment?
- How do language use patterns vary across subgroups of the counselor and the teenager?
- Can we predict intervention outcomes based on language use patterns?

Intervention Process & Data

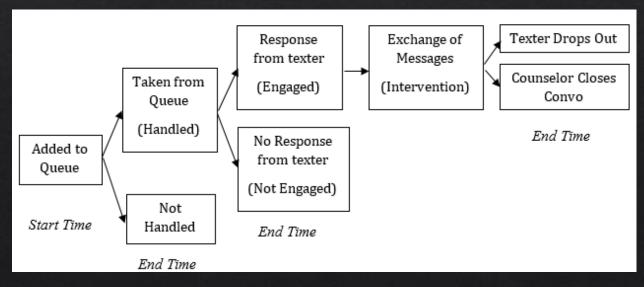
Conversation Level Summary

- 15187 rated conversations 09/26/2013 12/01/2014
- 27970 unique texters, 509 unique specialists, 12 crisis centers
- Important Variables
 - Post-convo survey questions: risk assessment,
 - Specialist rating for the conversation
 - Texter rating & description

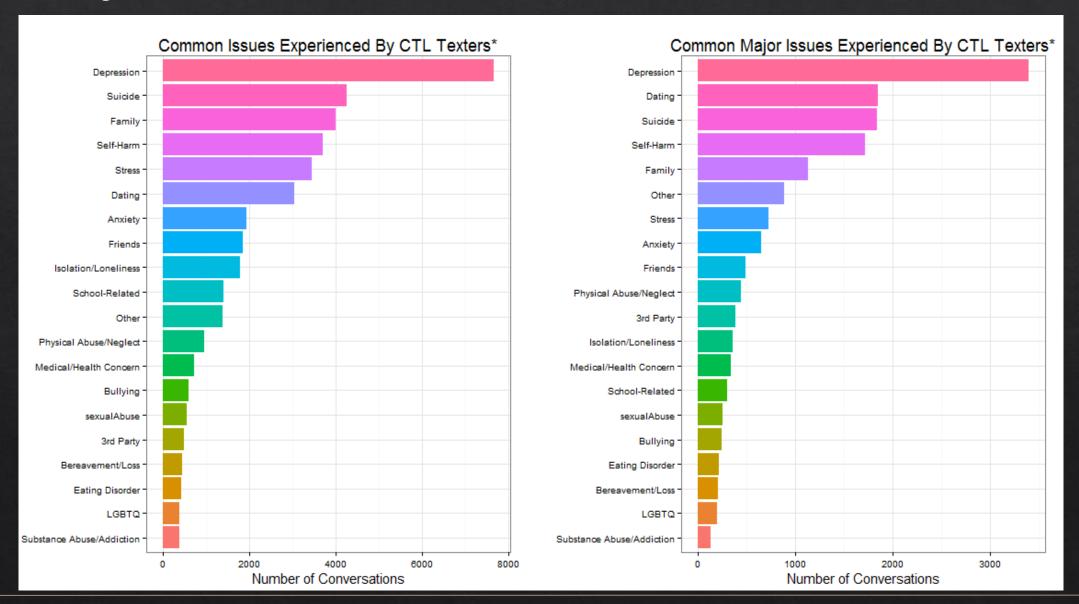
Message Level Summary

• 3,665,063 messages, roughly half-half between S and T

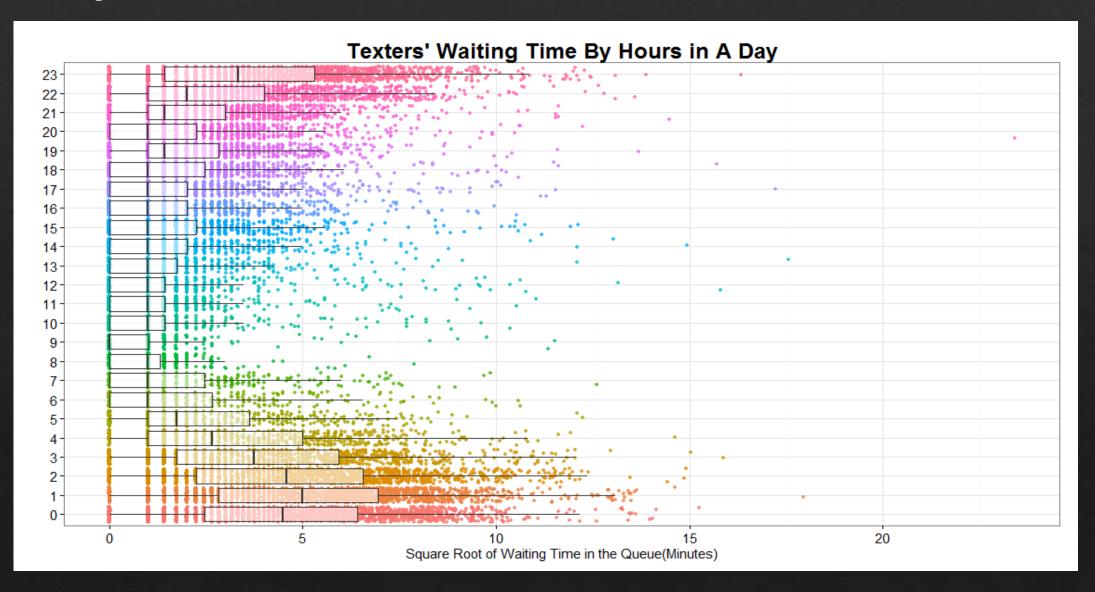




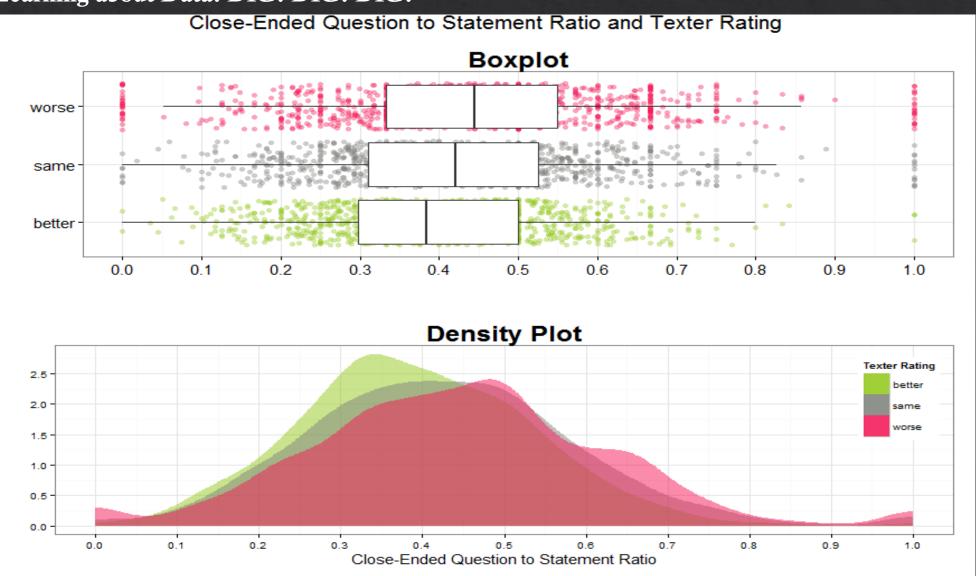
Learning about Data: DIG! DIG! DIG!



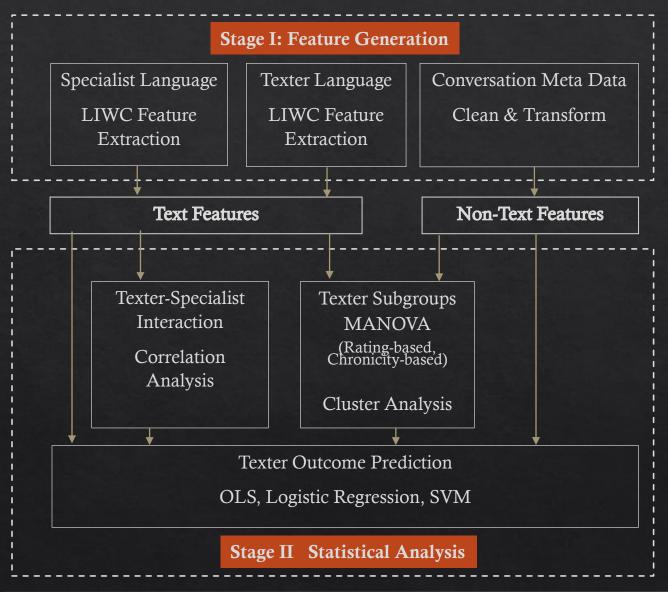
Learning about Data: DIG! DIG! DIG!



Learning about Data: DIG! DIG! DIG!



Methodology: It's a painfully sweet iterative process!



- In the case of helpline intervention for teenagers, are certain language use patterns correlated with the immediate outcome of the treatment?
- How do language use patterns vary across subgroups of the counselor and the teenager?
- Can we predict intervention outcomes based on language use patterns?

What is LIWC?

22		121		122	123	124
Swear		Social		Family	Friends	Humans
arse	acquainta*	gives	persons	aunt*	acquainta*	adult
arsehole*	admit	giving	person's	bro	amigo*	adults
arses	admits	gossip*	persua*	bros	bf*	babe*
ass	admitted	grandchil*	phone*	brother*	boyf*	babies
asses	admitting	granddad*	phoning	cousin*	bud	baby*
asshole*	adult	granddau*	prais*	dad*	buddies*	bambino*
bastard*	adults	grandf*	private	daughter*	buddy*	boy
bitch*	advice	grandkid*	provide	ex	colleague*	boy's
bloody	advis*	grandm*	public	exes	companion	boys*
boob*	affair*	grandpa*	question*	exhubby*	companions	chick
butt	amigo*	grandson*	reassur*	exhusband*	comrad*	chick'*
butts	anybod*	granny	receiv*	exwife*	exbf*	chicks
cock	anyone*	group*	refus*	exwive*	exboyfriend*	child
cocks*	apolog*	grownup*	relationship*	families*	exgf*	children*
crap	argu*	grudge*	relatives	family	exgirl*	child's
crappy	armies	guest*	replie*	father*	fellow*	citizen
cunt*	army	guy*	reply*	folks	fiance*	citizen'*
damn*	ask	he	request*	grandchil*	friend*	citizens

199					L	IWC2007	Results								X
Filename	Segment	funct p	ronoun	ppron	i	we	you	shehe	they	ipron a	article	verb	auxverb	past p	pre:
1.txt	1.00	44.10	5.86	2.20	0.00	0.08	0.00	1.22	0.90	3.66	8.79	9.93	4.88	6.59	- 1
2.txt	1.00	50.09	8.78	3.05	0.28	0.65	0.55	0.46	1.11	5.73	8.32	9.70	7.12	2.77	- 1

- Linguistic Inquiry Word Count
- A dictionary-based text analysis program
- 70+ linguistic dimensions
- 4 broad categories: linguistic processes, psychological processes, personal concerns, spoken categories
- Functional words: pronouns and articles

Language Use Patterns Across Texter Subgroups

Treatment Variable	Pillai's Trace	F	Df	Residual df	Pr(>F)
Texter Rating	0.34	57.55	2	18280	< 2.2e ⁻¹⁶

Significant Multivariate Effects for Texter Rating

Treatment Variable	Pillai's Trace	F	df	Residual df	Pr(>F)
Texter Chronicity	0.08	12.05	2	18280	< 2.2e ⁻¹⁶

Significant Multivariate Effects for Texter Chronicity

Counselor Directivity

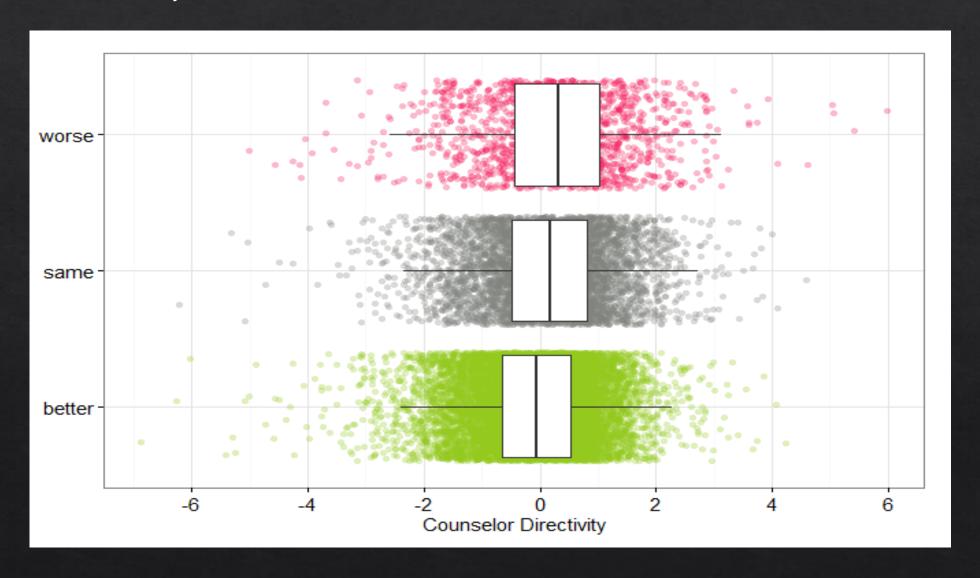
$$Leadership_{simple} = (WordCount_z + we_z + you_z) - (ipron_z + i_z)$$

$$Leadership_{complex} = (WordCount_z + we_z + you_z + social_z)$$

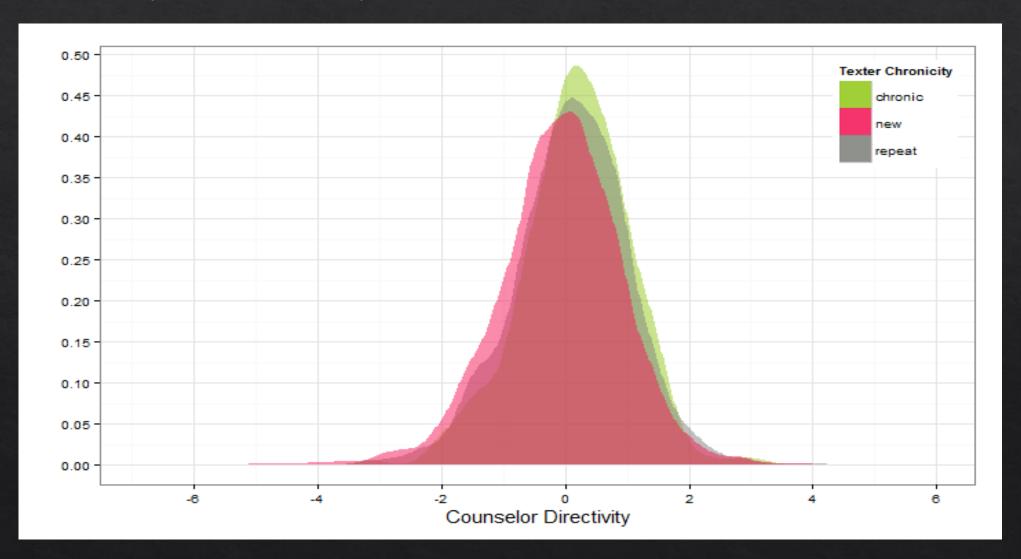
$$-(ipron_z + i_z + negate_z + swear_z + excl_z)$$

 $Counselor Directivity_z = \left(Counselor Leadership_{complex} - Texter Leadership_{complex}\right)_z$

Counselor Directivity & Texter Outcome

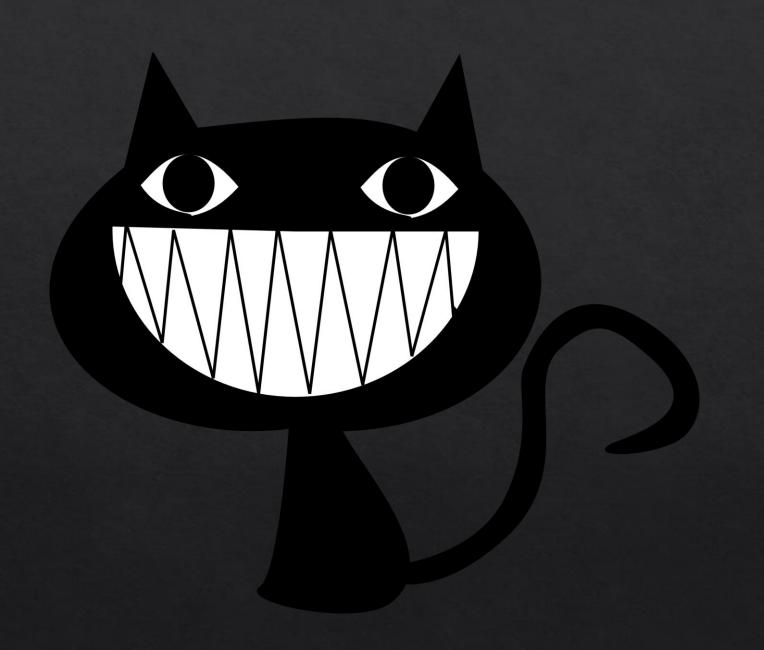


Counselor Directivity & Texter Chronicity



Now it comes to prediction. Nervous...

	Model	Predictors	Dist.	R_2	Accuracy	Sensitivity	Specificity
			Correlation				
1	GLM	D_{meta}	0.323	0.433	0. 501		
2	(3 levels)	$D_{meta} \& D_{lan}$	0.601	0.513	0.700		
3	GLM (binary: better)	$D_{meta}\ \&\ D_{lan}$	0.654	0.547	0.751	0.473	0.915
4	GLM (binary: worse)		0.658	0.599	0.920	0.996	0.146
5	SVM (3 levels)		0.611	0.543	0.706		
6	SVM (binary: better)		0.649	0.565	0.750	0.460	0.922
7	SVM (binary: worse)		0.659	0.577	0.911	1.000	0.002



No questions?
Perfect!